

# Social Responsibilities Of The Businessman

**Steven K. May, George Cheney, Juliet Roper**

**Social Responsibilities of the Businessman** Howard R. Bowen, 2013-12 Corporate social responsibility (CSR) expresses a fundamental morality in the way a company behaves toward society. It follows ethical behavior toward stakeholders and recognizes the spirit of the legal and regulatory environment. The idea of CSR gained momentum in the late 1950s and 1960s with the expansion of large conglomerate corporations and became a popular subject in the 1980s with R. Edward Freeman's *Strategic Management: A Stakeholder Approach* and the many key works of Archie B. Carroll, Peter F. Drucker, and others. In the wake of the financial crisis of 2008-2010, CSR has again become a focus for evaluating corporate behavior. First published in 1953, Howard R. Bowen's *Social Responsibilities of the Businessman* was the first comprehensive discussion of business ethics and social responsibility. It created a foundation by which business executives and academics could consider the subjects as part of strategic planning and managerial decision-making. Though written in another era, it is regularly and increasingly cited because of its relevance to the current ethical issues of business operations in the United States. Many experts believe it to be the seminal book on corporate social responsibility. This new edition of the book includes an introduction by Jean-Pascal Gond, Professor of Corporate Social Responsibility at Cass Business School, City University of London, and a foreword by Peter Geoffrey Bowen, Daniels College of Business, University of Denver, who is Howard R. Bowen's eldest son.

*Social Responsibilities of the Businessman* Howard Rothmann Bowen,

**Social Responsibilities of the Businessman** Howard Rothmann Bowen, 2013

**Social Responsibilities of the Businessman ... With a Commentary by F. Ernest Johnson**, 1953

*Corporate Social Responsibility Across Europe* André Habisch, Jan Jonker, Martina Wegner, René Schmidpeter, 2005-09-09 Corporate Social Responsibility (CSR) has become an increasingly important topic in our global society. *Corporate Social Responsibility Across Europe* is the first volume of its kind to bring together twenty-three national perspectives on this issue. Thirty-seven European researchers worked on the book, which provides a comprehensive and structured survey of CSR developments and progress at national levels. An overview and analysis is provided for each country. Topics addressed include business and societal mindsets in the different cultural settings, national drivers for the current development of CSR, and prospects for the individual countries in the future. Furthermore it contains three comprehensive pan-European

analyses. The chapters also contain practical information and references to the Internet as well as relevant literature in order to support further research and stimulate business activities in this field. The result is a rather unique collection of essays on the topic of CSR across Europe.

**Corporate Social Responsibility** Mark S. Schwartz, 2011-03-22 The term corporate social responsibility (CSR) is often used in the boardroom, classroom, and political platform, but what does it really mean? Do corporations have ethical or philanthropic duties beyond their obligations to comply with the law? How does CSR relate to business ethics, stakeholder management, sustainability, and corporate citizenship? Mark Schwartz provides a concise, cutting-edge introduction to the topic, analyzing many case studies with the help of his innovative “Three Domain Approach” to CSR. Corporate Social Responsibility also provides a chronology of landmark contributions to the concept of CSR and includes CSR resources on organizations, global codes and criteria, corporate CSR reports, and websites and blogs. It is an invaluable resource for students, instructors, and business leaders looking to master the basics of CSR.

**The Debate over Corporate Social Responsibility** Steven K. May, George Cheney, Juliet Roper, 2007-04-19 Should business strive to be socially responsible, and if so, how? The Debate over Corporate Social Responsibility updates and broadens the discussion of these questions by bringing together in one volume a variety of practical and theoretical perspectives on corporate social responsibility. It is perhaps the single most comprehensive volume available on the question of just how social business ought to be. The volume includes contributions from the fields of communication, business, law, sociology, political science, economics, accounting, and environmental studies. Moreover, it draws from experiences and examples from around the world, including but not limited to recent corporate scandals and controversies in the U.S. and Europe. A number of the chapters examine closely the basic assumptions underlying the philosophy of socially responsible business. Other chapters speak to the practical challenges and possibilities for corporate social responsibility in the twenty-first century. One of the most distinctive features of the book is its coverage of the very ways that the issue of corporate social responsibility has been defined, shaped, and discussed in the past four decades. That is, the editors and many of the authors are attuned to the persuasive strategies and formulations used to talk about socially responsible business, and demonstrate why the talk matters. For example, the book offers a careful analysis of how certain values have become associated with the business enterprise and how particular economic and political positions have been established by and for business. This book will be of great interest to scholars, business leaders, graduate students, and others interested in the contours of the debate over what role large-scale corporate commerce should take in the future of the industrialized world.

**CSR 2.0 and the New Era of Corporate Citizenship** Camilleri, Mark Anthony, 2016-12-21 Responsible behaviors in the realm of business continue to remain a crucial component of organizational development. By exploring core aspects of contemporary corporate strategies, businesses can create more value in social welfare initiatives. CSR 2.0 and the New Era

of Corporate Citizenship is an authoritative reference source for the latest scholarly research on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Featuring extensive coverage across a range of relevant perspectives and topics, such as corporate citizenship, stakeholder engagement, and business ethics, this publication is ideally designed for students, academics and researchers seeking current concise and authoritative research on the business case for corporate social responsibility.

**Professionals' Perspectives of Corporate Social Responsibility** Samuel O Idowu, Walter Leal Filho, 2009-10-21 Since the general acceptance of the field of corporate social responsibility worldwide, corporate entities and those who act for them either as executives or ordinary employees are expected to be socially responsible. Being socially responsible has a number of quantifiable and unquantifiable benefits for the entity and its stakeholders. It improves the entity's bottom line results, protects jobs, and is also better for the environment. As such, it makes good sense for professionals and those that they interact with as colleagues, suppliers of goods and services, lenders etc to want to take the issue of CSR seriously. This perhaps explains why this book has chosen to explore how 19 professions across the world have integrated and continue to impress upon their staff the importance of CSR in their operational activities. We are constantly reminded that our world's natural resources are exhaustible; we can therefore no longer live for today alone if we do not want to cause substantial problems for future generations.

*The Moral Background* Gabriel Abend, 2016-05-31 In recent years, many disciplines have become interested in the scientific study of morality. However, a conceptual framework for this work is still lacking. In *The Moral Background*, Gabriel Abend develops just such a framework and uses it to investigate the history of business ethics in the United States from the 1850s to the 1930s. According to Abend, morality consists of three levels: moral and immoral behavior, or the behavioral level; moral understandings and norms, or the normative level; and the moral background, which includes what moral concepts exist in a society, what moral methods can be used, what reasons can be given, and what objects can be morally evaluated at all. This background underlies the behavioral and normative levels; it supports, facilitates, and enables them. Through this perspective, Abend historically examines the work of numerous business ethicists and organizations—such as Protestant ministers, business associations, and business schools—and identifies two types of moral background. Standards of Practice is characterized by its scientific worldview, moral relativism, and emphasis on individuals' actions and decisions. The Christian Merchant type is characterized by its Christian worldview, moral objectivism, and conception of a person's life as a unity. *The Moral Background* offers both an original account of the history of business ethics and a novel framework for understanding and investigating morality in general.

*A Guide to Sustainable Corporate Responsibility* Caroline D. Ditlev-Simonsen, 2021-12-14 This open access book discusses the challenges and opportunities faced by companies in an age that increasingly values sustainability and demands corporate

responsibility. Beginning with the historical development of corporate responsibility, this book moves from academic theory to practical application. It points to ways in which companies can successfully manage their transition to a more responsible, sustainable way of doing business, common mistakes to avoid and how the UN Sustainable Development Goals are integral to any sustainability transformation. Practical cases illustrate key points. Drawing on thirty years of sustainability research and extensive corporate experience, the author provides tools such as a Step-by-Step strategic guide on integrating sustainability in collaboration with stakeholders including employees, customers, suppliers and investors. The book is particularly relevant for SMEs and companies operating in emerging markets. From a broader perspective, the value of externalities, full cost pricing, alternative economic theories and circular economy are also addressed.

*Corporate Governance and Ethics* Alejo G. Sison, 2010-01-01 This book can be highly recommended to corporate directors, executives, managers and interested academics. At the same time, however, I think it should also be on the reading list of every politician involved in rethinking the regulations of the economic system in these times of social, ecological and financial crisis. Frederic Ghys, *Ethical Perspectives* This is an interesting and thought provoking study that deals with a relatively neglected area of corporate and personal leadership. . . this book makes a significant contribution to recognising the emerging social and moral responsibilities of the individual leader at board level. . . The case studies used to support the author's argument are extremely detailed and would certainly be of interest to those on corporate boards and directors of organisations who maybe seeking answers to lessons learned and the author makes a clear recommendation regarding the teaching of virtuous values to corporate leaders. Trevor K. Horne, *Leadership Matters* *Corporate Governance and Ethics* is an illuminating and practical reading of Aristotle's *Politics* for today's corporate directors. With a deft synthesis of ethics, economics and politics, Alejo Sison elevates the discussion of corporate governance out of the realm of abstract rules and structures into a more effective form of Aristotelian politics. He argues that corporate governance is a human practice where subjective, ethical conditions outweigh the mastery of techniques, since the firm is not a mere production function but, above all, a community of workers. Corporate governance issues are discussed in a holistic fashion, using international case studies to embed the discussion in environments defined by their economic, legal and cultural systems. One of the author's key messages is that reform starts with the ethical and political education of directors. Alejo Sison uses an integrative approach to corporate governance that incorporates ethical-political considerations with the economic and legal dimensions of issues. He backs his theoretical claims with a series of case histories including Fiat from Italy, Cheung Kong Holdings and Whampoa Limited from China, Banco Popular from Spain and United Airlines from the US. He provides a special focus on the education of corporate directors in accordance with the principles of Aristotle's *Politics*. This accessible book will appeal to corporate directors, executives and managers; academics and students with an interest in corporate governance, leadership and ethics, corporate citizenship and corporate social responsibility; and modern readers of Aristotle's virtue theory and politics in

relation to business ethics.

**Global Perspectives on Corporate Governance and CSR** Güler Aras, 2016-04-22 Good governance is good PR, it is important in every sphere of society, whether it be the corporate environment, the political, or wider society. When resources are too limited to meet the minimum expectations of the people, it is a good governance level that can help to promote the welfare of society. Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two. Unfortunately this is too often no more than making a claim that good governance is a part of their CSR policy as well as a part of their relationship with shareholders. Corporate Governance and CSR are significant issues in all parts of the world, huge amounts of time and energy are devoted to its global interpretation. Most analysis however is too simplistic to be helpful as it normally resolves itself into simple dualities: rules based v principles based or Anglo-Saxon v Continental. The editors of this book argue that this is not helpful - that the reality is far more complex. They show that Corporate Governance and CSR cannot be understood without taking geographical, cultural and historical factors into account. It is necessary, they say to understand the concerns of people in different parts of the world. Therefore, by using a wealth of case studies, theoretical models, and drawing on the knowledge and perspective of experts from around the world, the editors have produced this valuable book. *Global Perspectives on Corporate Governance and CSR* discusses issues such as regional and cultural similarities and differences, the contexts of differing legal frameworks and governance codes, differences between large companies and SMEs, governance in new environments (companies and economies) versus stable environments, and the changing environment affecting corporate social responsibility around the world. The editors then synthesise this in a way that will be helpful to business people as well as to academics.

*The Oxford Handbook of Corporate Social Responsibility* Andrew Crane, Abigail McWilliams, Dirk Matten, Jeremy Moon, Donald S. Siegel, 2008-02-15 Business schools, the media, the corporate sector, governments, and non-governmental organizations have all begun to pay more attention to issues of Corporate Social Responsibility (CSR) in recent years. These issues encompass broad questions about the changing relationship between business, society and government, environmental issues, corporate governance, the social and ethical dimensions of management, globalization, stakeholder debates, shareholder and consumer activism, changing political systems and values, and the ways in which corporations can respond to new social imperatives. This Oxford Handbook is an authoritative review of the academic research that has both prompted, and responded to, these issues. Bringing together leading experts in the area, it provides clear thinking and new perspectives on CSR and the debates around it. The Handbook is divided into seven key sections: \* Introduction, \* Perspectives on CSR, \* Critiques of CSR, \* Actors and Drivers, \* Managing CSR, \* CSR in Global Context, \* Future Perspectives and Conclusions.

*Proceedings of the Tenth International Conference on Management Science and Engineering Management* Jiuping

Xu,Asaf Hajiyeve,Stefan Nickel,Mitsuo Gen,2016-08-23 This book presents the proceedings of the Tenth International Conference on Management Science and Engineering Management (ICMSEM2016) held from August 30 to September 02, 2016 at Baku, Azerbaijan and organized by the International Society of Management Science and Engineering Management, Sichuan University (Chengdu, China) and Ministry of Education of Azerbaijan. The aim of conference was to foster international research collaborations in management science and engineering management as well as to provide a forum to present current research findings. The presented papers were selected and reviewed by the Program Committee, made up of respected experts in the area of management science and engineering management from around the globe. The contributions focus on identifying management science problems in engineering, innovatively using management theory and methods to solve engineering problems effectively and establishing novel management theories and methods to address new engineering management issues.

CSR as a Management Idea Mats Jutterström, Peter Norberg, 2013-08-30 There is much written about management fashion and about corporate social responsibility (CSR), but nothing which combines the two. This volume provides unique insight into both CSR and the travels of management ideas. It gets to the detail of CSR in practice, its institutions and actors in different contexts, and shows how it can be better understood with the broader lens of CSR as a management idea. Both those with interests in CSR and in management ideas will benefit from this collection. Andrew Sturdy, University of Bristol, UK CSR (corporate social responsibility) has become a widely diffused concept in the business world. This book explores CSR as a management idea, that is, as a tool for organizational reform. It shows that CSR has much in common with other popular management ideas such as lean production, total-quality-management, just-in-time, business-process-reengineering and six sigma, but there are also significant differences. The book demonstrates how CSR standards are set and spread in the business community, but also what happens when CSR reaches management, is implemented and used in daily operations. The results represent not only a significant contribution to the literature on CSR, by generalizing the concept and its operationalization. It also contributes to organizational literature by highlighting important differences between popular management ideas and how they affect organizations. CSR as a Management Idea will prove invaluable to researchers and practitioners with an insight in the subject of CSR and business management. Students of more advanced courses in management and business ethics will also find plenty of innovative information from this important study.

**The Moral Case for Profit Maximization** Robert White, 2020-04-01 The Moral Case for Profit Maximization argues that profit maximization is moral when businessmen seek to maximize profit by creating goods or services that are of objective value. Traditionally, profit maximization has been defended on economic grounds. Profit, economists argue, incentivizes businessmen to produce goods and services. In this view, businessmen do not need to be virtuous as long as they deliver the goods. It challenges the traditional defense of profit maximization, arguing that profit maximization is morally ambitious

because it requires businessmen to form normative abstractions and to cultivate a virtuous character. In so doing, the author also challenges the moral basis of corporate social responsibility. Proponents of CSR argue that businessmen can do good while doing well. This book argues that businessmen already do good by maximizing profit, drawing upon the histories of the wheel, the refrigerator, and the shipping container, as well as the biographies of J. P. Morgan, John D. Rockefeller, and Thomas Edison to demonstrate the role of values in the creation of material goods and the role of the virtues in value creation. The author challenges readers to rethink the relationship between profit, value, and virtue.

**Legal Approaches and Corporate Social Responsibility** Adaeze Okoye, 2016-12-08 From the late 20th Century, a catalogue of high profile disasters and controversies has drawn attention to the changing relationship between corporations and society. This is taking place against the context of globalisation and this change has become the driving force for demands that corporations become socially responsible. Corporate social responsibility (CSR) has therefore emerged as a concept which attempts to encapsulate these demands for social responsibility. Yet at the heart of CSR is the debate about the role and relevance of law. This book will explore the proposition that CSR is a valid legal enquiry and will suggest a law-jobs approach which offers a potential general analytical perspective for examining such fluid concepts such as CSR in law. This approach is innovative because of the insistence of some users of CSR on placing law outside the parameters of CSR or giving it a very limited role; however, Okoye argues here that the very nature of CSR as seeking legitimacy for corporate power pushes to the fore the question of what role law can play. Law is an essential and important aspect of legitimacy and thus this work explores a legal theoretical approach that holds potential for a legal framework of CSR. This interdisciplinary book will be of great interest to students and scholars of corporate law and business studies in general.

*Corporate Social Responsibility Agenda, The: The Case For Sustainable And Responsible Business* Olivier Delbard, 2020-01-14 Corporate Social Responsibility (CSR) has become a buzzword in management today. And yet, skepticism often prevails, as CSR is often associated with traditional philanthropic practices enabling companies to greenwash their unethical social and environmental practices. This book offers a fresh view on today's CSR from both historical and geographical perspectives. Exploring its roots and theoretical developments in the US, the author then focuses on how CSR has spread across the world, first in Europe and later in the developing world. An updated overview of today's CSR agenda is provided with a focus on four key issues: stakeholder inclusion, employee engagement and social dialogue, human rights and environmental sustainability. With the support of multiple cases and examples taken from various continents and industries, the book adopts a sustainability-driven perspective, based on the belief that the future of CSR lies in the strategic embeddedness of key issues into the company's value chain. Finally, the book attempts to draw the contours of tomorrow's CSR by proposing a new terminology reflecting the current evolution of CSR.

Corporate Social Responsibility in Management and Engineering Carolina Machado, João Paulo Davim, 2022-09-01

Referring to an organizations responsibility for their impact on society, corporate social responsibility (CSR) is greatly relevant for the competitiveness, sustainability and innovation in the management and engineering arena of organizations, and the economy worldwide. Taking in account its these concerns, Corporate Social Responsibility in Management and Engineering covers the issues related to corporate social responsibility in management and engineering in a context where organizations are facing, day after day, high challenges for what concerns issues related to their social responsibility. The book looks to contribute to the exchange of experiences and perspectives about the state of the research related to CSR, as well as the future direction of this field of research. It looks to provide a support to academics and researchers, as well as those that operating in the management field need to deal with policies and strategies related to CSR.

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